



## Asquan Group is looking for a Marketing Manager

**LOCATION:** Hong Kong

### MAIN RESPONSIBILITIES:

- Develops and implements marketing plan for assigned brand/s, to achieve brand objectives on sales, market share and profitability;
- Build and manage our standards catalogue with our Product Development Director;
- Drive marketing activities for both our product categories;
- Manage social media presence of the company;
- Coordinate and organise fairs and exhibitions;
- Handle the advertisement agenda in several print and digital magazines;
- Support day-to-day marketing activities and undertake ad-hoc marketing projects.

### REQUIREMENTS:

- Degree in Business Management, Marketing, Communication or equivalent;
- Working experience in digital or product marketing;
- Proficient with MS Office and good command of Adobe Creative Suite;
- Proficiency in English & French spoken and written is a must;
- Experience in marketing platforms (Mailchimp, Wordpress, Hootsuite etc.);
- Able to work proactively, independently and with minimal supervision;
- A strong eye for detail and precision, even in the most stressful times;
- Great communication and interpersonal skills;

Please send your *résumé* to [aschmit@asquangroup.com](mailto:aschmit@asquangroup.com)